

KVBC TV Studio Tours 2nd Quarter 2004

Date	Time	Group	# of	
			Kids	Adults
4/9/2004	11:30am	Tiger Cubs Troop 812	3	2
4/13/2004	11:30am	City of Las Vegas Senior Fun Times		14
4/19/2004	3pm	California/Oregon Broadcastors - NAB		5
4/21/2004	9:30am	KBS-Korea Broadcasting System Producers & Engineers - NAB		30
5/4/2004	3:30pm	CCSN - Writing for Radio & Television Class		12
5/10/2004	10:30am	Aggie Roberts Elementary School	46	10
5/13/2004	4:30pm	Girls Scouts Troop 211	8	4
5/17/2004	11:15am	Roy Martin Middle School - Journalism Class	20	1
5/18/2004	11:30am	Garrett Junior High School, Boulder City ECS Broadcast	20	4
5/24/2004	11:30am	Gilbert Magnet School - Dream Team Members	28	3
5/28/2004	3:30pm	UNLV Law School/Rotary International - International Group/Study Exchange Program		7
6/7/2004	11:30am	Bob Miller Middle School - 8th Grade Journalism Class	40	3
6/15/2004	4:30pm	Girl Scout Jr. Troop 303	10	2

**KVBC, Ch. 3 Las Vegas Community Outreach
2nd Quarter 2004**

Date	Person	Business/Club/Organization/School	Purpose	Activity for:
4/24/2004	Gerard Ramalho	UNLV Latino Enrichment Conference	Spoke to students about higher education & Journalism Career	High School Seniors
4/24/2004	Nina Radetich	Girl Scouts Annual Adult Awards Recognition Luncheon	Emceed the event	General Public
5/1/2004	Alicia Jacobs	MDA Benefit - C.R.E.W of Nevada	Emcee of Event	General Public
5/8/2004	Mitch Truswell	American Diabetes Association - Tour De Cure	Emceed'd the Event	General Public
5/11/2004	Gerard Ramalho	Political Science Class	Guest Speaker	College Seniors
5/19/2004	Mitch Truswell	Edith Garehime Elementary School	Read to Students & Answered Questions about News 3	1st & 2nd Graders
5/19/2004	Gerard Ramalho	Durango High School - Honor Society Graduation	Guest Speaker	12th Graders
5/26/2004	Nina Radetich	YMCA Fit for Life Expo	Keynote Speaker to inspire Seniors to get active	

KVBC, Ch. 3 Las Vegas

2nd Quarter 2004

PSA's

PSA

	length					Adults										Children		
	April	May	June	July	August	Growth	Education	Crime	Lifestyles	Economics	Politics	Pressure	School	Violence	Activities			
KVBC/Community Billboard	50	10	13	18		X	X		X	X	X	X	X		X			
KVBC/Community Billboard	25	26	33	14		X	X		X	X	X	X	X		X			
KVBC/Community Billboard	25	36	46	33		X	X		X	X	X	X	X		X			
NV Broadcasters Association																		
Gift of Life - NV Organ Donors	30	3	2						X	X								
Oral Health-Smile	30	3	7						X	X								
Nevada Army National Guard-Time	30	3	7	10			X											
Pink - Abstinence	30	5	10	8					X	X								
MemChris- Nevada St. Health	30	3	5	4					X	X								
New Law MMB Health	30	3	5	4					X	X								
NSMEedex Who Ex Who	30	6	10	8					X	X								
Nevada Anti BAWA CapBug	30	6	2						X	X								
KVBC/Make-A-Wish	30	5							X	X								
KVBC/Baby Your Baby Hotline #	30	4	9	12					X	X								
KVBC/Baby Your Baby Hotline #	15		1						X	X								
KVBC/PSA Eastern Run 2004-NV Child Seekers	30	11					X								X			
KVBC/PSA Eastern Idaho	30	5	3	20						X								
KVBC/PSA-Firefighters Auction	15	5					X		X									
KVBC/PSA-FOP Recruitment	30	7	5	13			X		X									
KVBC/PSA Health Expo 2004	15	8							X									
KVBC/PSA LV Valley Humane Society Walk	15	6							X									
KVBC/PSA YMCA									X	X								
Karate	10	13	6						X	X								
Gymnastics	10	14	2						X	X								
Boxer	15	1		4					X	X								
Original	30	1	15						X	X								
Weighter Lifter	15	1	1	1					X	X								
Runner	15	3		2					X	X								
Volleyball	60	1	1	9					X	X								
Tennis	60	1	1	5					X	X								
Door Frame	30			8					X	X								
Basketball	15			2					X	X								
KVBC/PSA USF 2004 Curtain Call	10			6			X		X									
KVBC/PSA USF 2004 Tony Award	10			5			X		X									
KVBC/PSA USF 2004 Let's Play	15			13			X		X									
KVBC/PSA-Pop-a-Lock EDU	10			10			X		X									
	20			8					X									
	15			25					X									